CitiBike Observatiuons

* The top 10 starting stations and ending stations are all in Manhattan. They tend to be in Midtown and by the Hudson River Downtown. I surmise that this is due to the fact that they are close to Transport hubs such as ferry terminals and major train/subway stations.
* The Bottom 10 starting and ending stations are in outlying areas in The Bronx and Jersey City. It would seem they are too far out to be practical.
* The average trip duration increases as you go from Midtown Manhattan towards The Bronx and Brooklyn.
  + Trip duration increases with younger customers.
  + A conclusion can be made that since younger people live further from the center of Manhattan they are making longer trips.
* Most trips around Midtown and Downtown are relatively short trips.
  + Annual membership in CitiBike is $179/Year.
  + For short trips, it is much more cost effective to use a CitiBike when compared to a subway fair at $2.75 a ride or a cab/Uber ride.